

KOREAN INTELLECTUAL PROPERTY OFFICE

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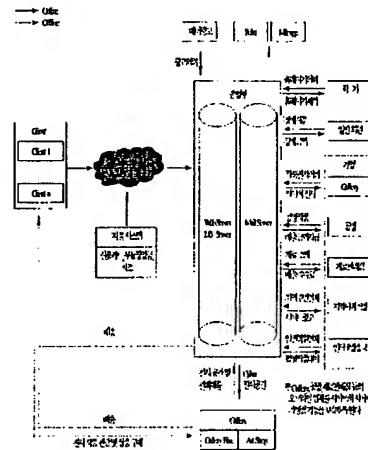
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(54) ELECTRONIC BUSINESS TRANSACTION SYSTEM OF AN ART OBJECT

(57) Abstract:

PURPOSE: An electronic business transaction system of an art object is provided to operate an art specialty complex site effectively and attractively and to operate an internet art object shopping space at the same time.

CONSTITUTION: In an electronic business transaction system of an art object, events or news of various art worlds in an art specialty internet complex site are provided. An art object exhibition, an artist introduction, a person interview, construction of an association of like-minded persons, an individual home page manufacture, an internet broadcasting manufacture, a wireless contents, and an art auction are provided through the art related complex contents. Arts or art supplies exhibited at the contents are searched through a shopping mole related with the site, and desired supplies are obtained on an off-line.



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Legal Status

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